cxapp

Workplace Analytics

Data-Driven Decisions to
Improve Workplace Experience

Simplify the Complexities of Hybrid Work

Data can tell us many things, but unless it's tied to the right resources across your people, spaces, and technology – you're not getting the full picture.

Whether your employees are working remotely, together in the same office, or some mixture of operating models, workplace analytics can help you make informed decisions while you monitor, track, and measure different KPIs across your workforce and work environments.

While there are many point solutions that can uncover one aspect of your workplace, they often show metrics in silos – for example, they only reveal room booking data, desk usage data, or employee engagement, but not all three in a way that is cohesive and meaningful. This isolated approach is outdated and requires multiple systems to source data.

The CXApp analytics dashboard aggregates data from 3rd party tools, APIs, and native KPIs and presents information in one easy to view, easy to interpret, and easy to manage system.

Our workplace analytics dashboard gives you actionable insights needed to:

- Enhance Employee Experience
- Refine Building Operations
- Maximize Facility Performance
- Improve Occupancy & Allocation

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Core Benefits

Gain a more comprehensive and multi-point understanding of employee behaviors, technology usage, and physical spaces data to make better workplace decisions and drive stronger business outcomes.

Access One Dashboard
Make informed decisions while you track, monitor, and measure through a single pane of glass.

Aggregate Multiple KPIs
Analyze and visualize data that sits in your app or your office with native data points and partner integrations.

Eliminate Redundancies
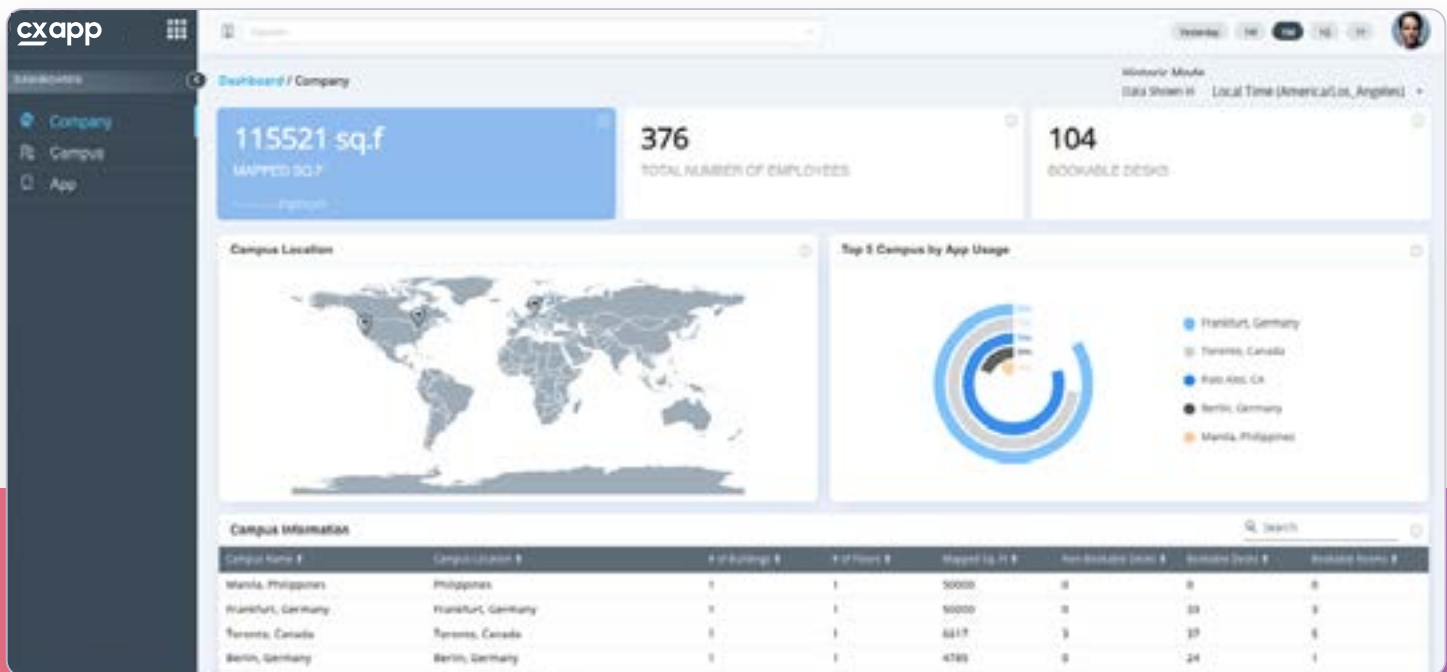Reduce the number of tools needed to tell a cohesive data-backed story.

Manage Multi-Tennant Environments
Run a cost-effective and scalable analytics program that helps you manage changing workplace requirements.

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Company Data Dashboard

View company-wide data points that offer a global view of offices, real estate, bookable spaces, and overall app usage.

- Get a comparative analysis of how different locations and geographies use your spaces and technology

- Benchmark the performance of global KPIs and identify where potential gaps may exist

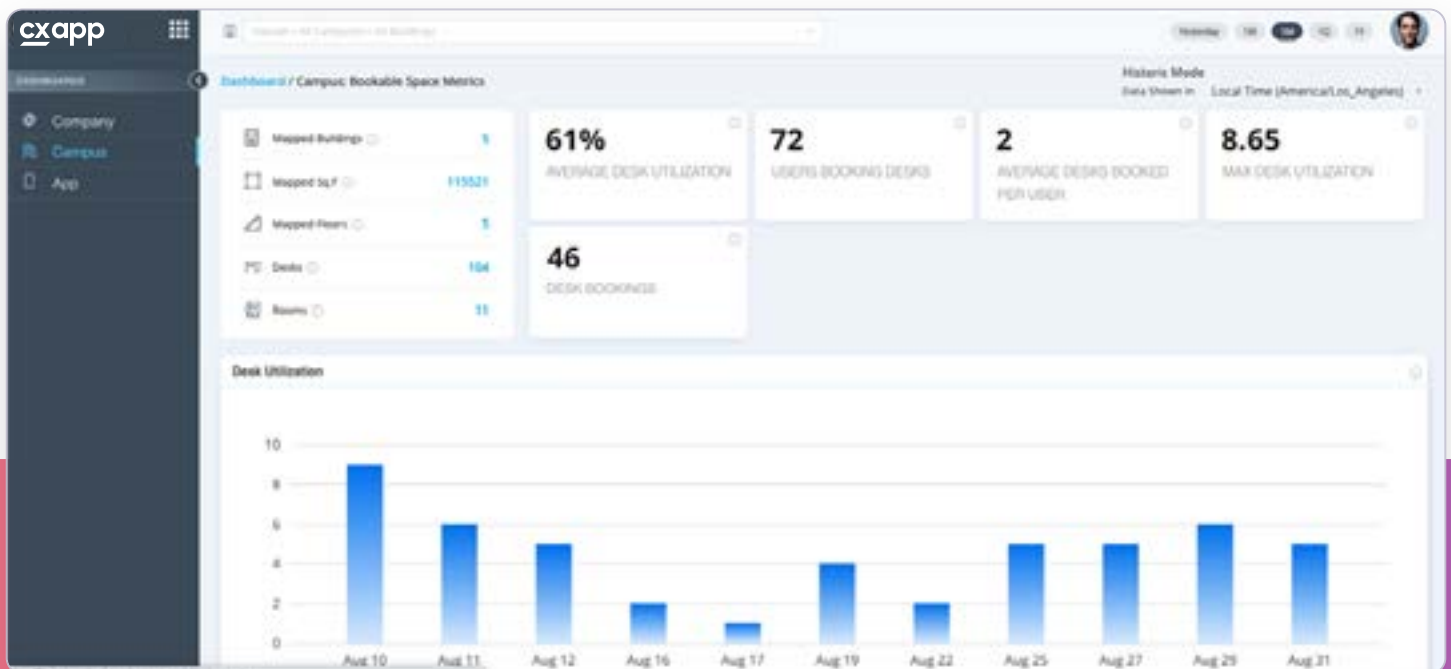- Understand the macro view of your company's total reach and potential

Build plans to measure and adjust workplace operations across multiple factors that will improve ROI across different business segments.

Campus Data Dashboard

View campus-specific data points that offer a more granular view of how individual offices and locations are performing across bookable space metrics, broken down by buildings, floors, rooms, and desks.

- Uncover the recency and frequency of space occupancies and discover trends

- Expand and contract the workplace proactively, as needed

- Perform a comparative analysis of historical timeframes to inform future behavior and patterns

The adoption of flexible work strategies requires valuable data sets and insights to truly be successful.

App Data Dashboard

View app engagement and behavioral data for your workplace experience solution and get a more holistic understanding of how your employees are interacting with it by tracking app downloads, average duration, most accessed pages, high value interactions and more.

- Measure the impact of the hard work you put into employee experience

- Understand what resonates with employees to create a better app experience

- Improve stickiness across key app and employee metrics

Information is power.
Use it to power your workplace.

Additional Capabilities of the Workplace SuperApp

Pre-Built Dashboards

Notifications

Unique Integrations

IoT-Enabled Datapoints

Growing List of KPIs

Advanced Roadmap for Workplace Analytics

Let us help you plan for the future and create a comprehensive lifecycle of data-informed workplace strategies.

Learn more

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Create a More Streamlined Workplace Experience

Book your demo today

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